**Greatest Hits**

2009 Seminal Research
Ontario in the Creative Age
Roger L. Martin & Richard Florida

2014 Interview
Capitalism Needs Design Thinking
Roger L. Martin & Tim Brown

2015 Academic Article
Creativity, Clusters & the Competitive Advantage of Cities
Roger L. Martin, Richard Florida, Melissa Pogue & Charlotta Mellander

2015 Research Report
The Global Creativity Index 2015
Richard Florida, Charlotta Mellander & Karen M. King

2015 Research Report
Rise of the Global Startup City
Richard Florida & Karen M. King

2016 Research Report
Segregated City
Richard Florida & Karen M. King

2017 Research Report
Building 65 Million Jobs
Richard Florida & Karen M. King

2017 HBR Article
Management Is More Than a Science
Roger L. Martin

2017 Video
Highlights from Nantucket
Roger L. Martin

2018 HBR Article
The Rise (and Likely Fall) of the Talent Economy
Roger L. Martin

2019 HBR Article
The High Price of Efficiency
Roger L. Martin

2015 HBR Article
In the Know
Jennifer Riel & Roger L. Martin

2016 Research Report
Spiky Venture Capital
Richard Florida & Karen M. King

2019 HBR Article
Design for Action
Tim Brown & Roger L. Martin

2014 Research Insight
The Mega-Regions of North America
Richard Florida