

Purpose

Experience the Creative Economy is a unique conference which allows scholars new in their careers to experience notions of the creative economy in a small and focused setting.

This conference will bring together up to 25 individuals with similar research interests to share their work, receive feedback, foster the development of effective research methods and to establish an ongoing framework of collaborative learning and mutual exchange for years to come.

In addition to the standard conference agenda of facilitating the exploration of emergent literatures and theories related to predetermined topics, this conference encourages participants to experience the creative economy on multiple levels, such as:

The Theoretical Level: conceptual discussions of the creative economy and its effects on industries, labour markets, cities, individuals, and institutions.

The Empirical Level: exchanging experiences and methods related to researching these topics in the field.

The Practical Level: through a series of applied workshops, participants will learn and share technical skills such as advanced statistics, network analysis, mapping/GIS and research design and professional development strategies related to grant writing, publishing, presentations, and career paths.

The Participatory Level: a series of excursions to venues outside of the conference venue will encourage participants to actively engage with and evaluate elements of Toronto's creative economy.

Who Should Attend

Participants

In addition to our featured participants, Richard Florida and Kevin Stolarick, this conference is geared toward senior PhD students, Post-Doctorate Fellows and 'junior' faculty members who are engaged in researching the creative economy.

Organizers

Dr. Charlotta Mellander – Jönköping International Business School

Dr. Kathrine Richardson – University of Toronto

Dr. Karen King – University of Toronto

Brian Hrats – University of Toronto

About the Martin Prosperity Institute

The Martin Prosperity Institute at the University of Toronto's Rotman School of Management is the world's leading think-tank on the role of sub-national factors-location, place and city regions-in global economic prosperity. We take an integrated view of prosperity, looking beyond economic measures to include the importance of quality of place and the development of people's creative potential.



The Program

Although the conference program will not be set until the participants have been confirmed, we are planning a mix of the following:

- Presentations by all participants regarding their research work. This research work may be considered within two streams:
 1. a paper of current research work; or
 2. a “wildly creative” research idea that is still in the process of exploration and development.
- Round table discussions, which examine the theoretical frameworks being employed in these research projects.
- Interactive panel discussions geared to share practical knowledge and strategies regarding grant writing, publishing, presentations, and career paths.
- Workshops where experts share technical skills related to advanced statistics, network analysis, mapping/GIS, ethics, qualitative research design and analysis.
- Nightly explorations of creative scenes in Toronto (mandatory).



GLADSTONE HOTEL 1214 QUEEN W 416 531 4635	* 6PM, MELODY: SKEETS & THE CLAY PIGEONS * 10PM, MELODY: KARAOKE	* 6PM, MELODY: LAURA REPO, THE BLUE HEALERS * 10PM, MELODY: KARAOKE	* 6PM, MELODY: ALISTAIR CRISTL BAND * 10PM, MELODY: KARAOKE	* 5PM, MELODY: THE BACKSTABBERS * 10:30PM, MELODY: COME AND GET IT	* 9PM, ART BAR: MACK LAWRENZ, SARAH HENNESSEY	* 7PM, BALLROOM: ANN MARIE FLEMING * 7:30PM, ART BAR: BITCHIN' SESSIONS	* ▼ MELODY: HUMP DAY BUMP W/ DJS COZMIC CAT, FIERCE HELDER
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More Details

Timeframe

The conference will start on the morning of Tuesday, June 23rd and will end on the afternoon of Thursday, June 25th. Sessions are scheduled daily from 9:00 a.m. to 6:00 p.m., followed by dinner and evening activities.

Costs

There is no registration fee and the conference sponsors will provide the following for all participants:

- All meals during the conference
- Group transportation to events during the conference

Important Note

For delegates who will be attending our conference for the first time, the conference sponsors will cover both travel (economy flights) and a four night stay at a hotel in downtown Toronto (arranged by conference sponsors).

For delegates who have attended a Creativity Conference in the past, some expenses may be covered depending on availability of funds.



How to Apply

The conference organizers will select up to 25 individuals to attend. Your application to participate must include:

- An indication of which stream you wish to be considered for:
 - Stream 1 Research Papers, or
 - Stream 2 Wildly Creative Idea
- A 250 word abstract
- A list of 3 keywords describing your paper or idea
- A short (150 word) biography

Email your application package by Friday April 10th to creativityconference@martinprosperity.org

Conference organizers will email you regarding the status of your application in early May.

Accepted delegates will participate as follows during the conference:

- Submit a research paper or a 10-12 page “wildly creative” research idea by Wednesday, June 3, 2009 to your designated panel discussant
- Present a 15 minute PowerPoint presentation of your submitted work
- Discuss and provide written comments on two presentations
- Chair or record a session

For more information about the conference including the program, accommodations and travel bursaries, please contact the conference organizers at creativityconference@martinprosperity.org.

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Rotman School of Management
UNIVERSITY OF TORONTO