RICHARD FLORIDA

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Academic Positions

2007-	Director and Professor of Business and Creativity, The Martin Prosperity Institute, Rotman School of Management, University of Toronto
2012 -	Research Professor, New York University
2004-2007	Hirst Professor of Public Policy, George Mason University
2001-2005	Director, Software Industry Center, Carnegie Mellon University
1996-2004	Heinz Professor of Regional Economic Development, Heinz III School of Public Policy and Management, Carnegie Mellon University
1993-1998	Director, Center for Economic Development, H. John Heinz III School of Public Policy and Management, Carnegie Mellon University
1994-1998	Professor of Management and Public Policy, H. John Heinz III School of Public Policy and Management, Carnegie Mellon University
1990-1994	Associate Professor of Management and Public Policy, H. John Heinz III School of Public Policy and Management, Carnegie Mellon University
1987-1990	Assistant Professor of Management and Public Policy, H. John Heinz III School of Public Policy and Management, Carnegie Mellon University
1985-1987	Assistant Professor, Director of the Undergraduate Program, Department of City and Regional Planning, Ohio State University
1984-1985	Instructor, Department of City and Regional Planning, Ohio State University

Other Professional Positions

2012-	Co-founder and Editor-at-Large, The Atlantic's CityLab
2011-	Senior Editor, The Atlantic
2012 -	Senior Fellow, Urban Land Institute
2005-2007	Senior Scientist, Gallup Organization
2004-2007	Non-Resident Senior Fellow, Brookings Institution
1995-1996	Visiting Professor, John F. Kennedy School of Government, Harvard University
1996-1995	Visiting Scholar, International Motor Vehicle Program, Massachusetts Institute of Technology
1993-1996	Adjunct Scholar, American Enterprise Institute
1983-1993	Lecturer, Department of Environmental Design and Planning, State University of New York at Buffalo
1980-1983	Research Associate, Center for Urban Policy Research, Rutgers University

Education

1986	Doctor of Philosophy in Urban Planning, Columbia University; University President's Fellowship, 1983; Fellow of the Graduate School, 1981-82
1984	Master of Philosophy in Urban Planning, Columbia University
1979-1980	Doctor of Philosophy Program, Department of Political Science and Department of Urban Planning
1979	Bachelor of Arts in Political Science, Rutgers College Highest Honors; Henry Rutgers Scholar

Honors and Awards

- Named world's most influential thought leader by MIT analysis, 2014
- Thinkers 50, 2014
- Newark Arts Council Medal of the Arts, 2012
- Honors as Senior Fellow, The Design Future Council, July 2011
- Honorary degree from Niagara University, May 2011
- Royal Geographic Society, Invited Lecturer in London, England, September 2010
- *Business Week*, Voices of Innovation, 2010
- European Ambassador for Creativity and Innovation, 2009
- *Business Week*, Voices of Innovation, 2006
- Sid Parnes Pioneer Creativity Award, 2005
- *Esquire Magazine,* Best and Brightest, 2005
- Harvard Business Review, Breakthrough Idea of the Year, 2004
- Honorary degree from Columbus College of Art and Design, 2004
- *Washington Monthly,* Book of the year, 2002

Research Grants

2008-2009 Ontario in the Creative Economy, $2.2 million

2001-2005 Software Industry Center, Alfred P. Sloan Foundation, $1.8 million

1998-1999 Amenities and Economic Development, R.K. Mellon Foundation

1998-1999 FDI, Industrial Clusters and Regional Development in Mexico, Carnegie Bosch Institute

1998-1999 Economic Development and the New Economy: Internet Resources, Heinz Endowments

1997-2000 The Globalization Network, Alfred P. Sloan Foundation

1997-1998 Universities and Science-Based Industrial Development in the U.S. and Japan, Center for Global Partnership

1995-1998 Effects of Globalization and Restructuring on Automotive Employment, Alfred P. Sloan Foundation

1996-1998 Technological and Organizational Determinants in the Adoption of Innovative Work Systems, National Science Foundation

1995-1996 Environmentally-Conscious Manufacturing, New Production Systems and Regional Industrial Networks, National Science Foundation

1995-1996	REU Supplement to Environmentally-Conscious Manufacturing, New Production Systems and Regional Industrial Networks, National Science Foundation
1994-1995	An Analysis of the Activity and Performance of University-Industry Research Centers in the United States, National Science Foundation
1994-1995	Management of International R&D, Carnegie Bosch Institute
1993-1994	Industrial Networks and Environmental Prevention, Great Lakes Protection Fund
1993-1994	Regional Revitalization Initiative, Mellon Foundation, Alcoa Foundation
1992-1993	Globalization of Japanese R&D, Japan Science and Technology Management Program
1992-1994	Japanese Transplants and Industrial Competitiveness, Alfred P. Sloan Foundation
1992-1993	Innovative Strategies for Industrial Revitalization, Joyce Foundation
1991-1992	Venture Capital and Industrial Competitiveness, U.S. Economic Development Administration
1991-1992	Strategies to Rebuild Rustbelt Industry, Joyce Foundation
1989-1991	University-Industry-Government Research Centers and Technology Development, Ford Foundation
1989-1991	The Geography of Japanese R&D and High-Technology Industry, National Science Foundation
1988-1989	Japanese Automobile Manufacturing Complexes in the United States, U.S. Department of Agriculture
1987-1989	Venture Capital and Economic Development, U.S. Department of Commerce, Economic Development Administration
1987-1988	Japanese Automobile Manufacturing in the Midwest: Labor Relations, Supplier Linkages and Economic Development, Ohio Board of Regents
1987	Technological Change and Regional Restructuring, Ohio State University
1986-1987	State Initiatives in Venture Capital and High-Technology Economic Development, Ohio Board of Regents
1986	Venture Capital in the United States, Ohio State University

1985-1986 Venture Capital: Implications for Industrial Restructuring and High-Technology Development, Ohio State University Committee on Urban Affairs

1985-1986 The Political Economy of Financial Deregulation, Ohio State University

Publications

Books

Richard Florida, *The New Urban Crisis,* Basic Books*,* in process.

Charlotta Mellander, Richard Florida, Bjorn Asheim and Meric Gerler (eds), *The Creative Class Goes Global,* Routledge, 2014.

Richard Florida, *The Rise of the Creative Class, Revisited* - Updated and revised tenth anniversary edition, Basic Books, 2012.

Richard Florida, *The Great Reset: How New Ways of Living and Working Drive Post-Crash Prosperity.* Harper Collins US; Random House Canada, 2010.

Richard Florida*, Who's Your City: How the Creative Economy is Making Where to Live the Most Important Decision of Your Life*. Basic Books; Random House Canada, 2009 (Canadian Version).

Richard Florida*, Who's Your City: How the Creative Economy is Making Where to Live the Most Important Decision of Your Life*. Basic Books; Random House Canada, 2008.

Richard Florida, *The Flight of the Creative Class: The Global Competition for Talent,* Collins, 2005.

Richard Florida, *Cities and the Creative Class,* Routledge, 2004.

Richard Florida, *The Rise of the Creative Class,* Basic Books, 2002.

Lewis Branscomb, Fumio Kodama, and Richard Florida (editors), *Industrializing Knowledge: University-Industry Links in Japan and the United States*, Cambridge: MIT Press, 1999. Translated into Japanese; to be translated into Chinese.

Martin Kenney and Richard Florida, *Beyond Mass Production: The Japanese System and Its Transfer to the United States*, New York: Oxford University Press, 1993.

Richard Florida and Martin Kenney, *The Breakthrough Illusion: Corporate America's Failure to Move from Innovation to Mass Production*, New York: Basic Books, 1990.

Richard Florida (editor), *Housing and the New Financial Markets*, New Brunswick, NJ: Center for Urban Policy Research, 1986.

Robert Burchell, James Carr, Richard Florida, and James Nemeth, *The New Reality of Municipal Finance: The Rise and Fall of the Intergovernmental City*, New Brunswick, NJ: Center for Urban Policy Research, 1984. With Robert Burchell, et al., *Mount Laurel II: Challenge and Delivery of Low Cost Housing*, New Brunswick, NJ: Center for Urban Policy Research, 1984.

Refereed Academic Journal Articles

Richard Florida, Charlotta Mellander, and Thomas Holgersson, "Up in the Air: The Role of Airports for Regional Economic Development," *Regional Science*, 15, December 2014, pp 1-18.

Richard Florida, "The Creative Class and Economic Development," *Economic Development Quarterly*, 28, 3, August 2014, pp 196-205.

Richard Florida and Charlotta Mellander, "The Geography of Inequality: Differences and Determinants of Wage and Income Inequality across U.S. Metros," *Regional Studies,* April 2014, pp 1-14.

Todd Gabe and Richard Florida, "Effects of the Housing Boom and Bust on U.S. Metro Employment," *Growth and Change,* 44, 3, September 2013, pp 391–414.

Todd Gabe, Richard Florida, and Charlotta Mellander, "The Creative Class and the Crisis", *Cambridge Journal of Regions, Economy and Society,* 6, 2013, pp 37-53.

Richard Florida, Charlotta Mellander and Tim Gulden, "Global Metropolis: Assessing Economic Activity in Urban Centers Based on Nighttime Satellite Images" *The Professional Geographer,* April 2012, pp 178-187.

Richard Florida, Charlotta Mellander and Haifeng Qian, "China's Development Disconnect," *Environment and Planning A,* 44, April 2012, pp 628-648.

Charlotta Mellander, Richard Florida, and Jason Rentfrow, "The Creative Class, Post-Industrialism and the Happiness of Nations," *Cambridge Journal of Regions, Economy and Society*, March 2012, pp 31-43.

Richard Florida, Charlotta Mellander, Kevin Stolarick, Adrienne Ross, "Cities, Skills, and Wages," *Journal of Economic Geography*, 1, July 2011, pp 1-23.

Richard Florida, Charlotta Mellander, Jason Rentfrow, "The Happiness of Cities," *Regional Studies*, April 2011, pp 1-15.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Geographies of Scope: An Empirical Analysis of Entertainment, 1970-2000," *Journal of Economic Geography,* 2011, pp 1-22.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Here to Stay - The Effects of Community Satisfaction on the Decision to Stay," *Spatial Economic Analysis,* 6, 1, 2011, pp 5-24.

Charlotta Mellander, Richard Florida, and Jason Rentfrow, "The Creative Class, Post-Industrialism and the Happiness of Nations," *Cambridge Journal of Regions, Economy and Society*, 2011, pp 1-13.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Beautiful Places, the Role of Perceived Aesthetic Beauty in Community Satisfaction," *Regional Studies*, 45, 1, 2011, pp 33-48.

Richard Florida and Kevin Stolarick, "Montréal's Capacity for Creative Connectivity: Outlook & Opportunities," *Environment and Planning A*, 2010.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Talent, Technology and Tolerance in Canadian Regional Development," *The Canadian Geographer* 54, 3, Fall 2010, pp 277-304.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Music Scenes to Music Clusters: The Economic Geography of Music in the US, 1970 – 2000," *Environment and Planning* 42.4, 2010, pp 785-804.

Richard Florida and Charlotta Mellander, "There Goes the Metro: How and Why Artists, Bohemians and Gays Effect Housing Values," *Journal of Economic Geography* 10, 2, 2010, pp 167-188.

Richard Florida and Scott Jackson, "Sonic City: The Evolving Economic Geography of the Music Industry," *Journal of Planning Education and Research* 29.3, 2010, pp 310-321.

Richard Florida and Charlotta Mellander, "Human Capital, the Creative Class, and Tolerance: Effects on Regional Wages and Income," Special issue of *The Annals of Regional Sciences* 10, 1007, 2009, pp 1-24.

Jason Rentfrow, Charlotta Mellander, and Richard Florida, "Happy States of America: A State-level Analysis of Psychological, Economic, and Social Well-being," *Journal of Research in Personality* 43, 6, 2009, pp 1073-1082.

Brian Knudsen, Richard Florida, Denise Rosseau and Kevin Stolarick, "Creativity and Density in U.S. Regions," *Annals of the American Association of Geographers* 98, 2, 2008, pp 461-478.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Inside the Black Box of Regional Development," *Journal of Economic Geography* 8,5, 2008, pp 615–649.

Richard Florida, Tim Gulden, and Charlotta Mellander, "The Rise of the Mega-Region," *Cambridge Journal of Regions, Economy and Society* 1,3, 2008, pp 459-476.

Kevin Stolarick and Richard Florida, "Creativity, Connections and Innovation: A Study of Linkages in the Montréal Region," *Environment and Planning A* 38, 10, 2006, pp 1799–1817.

Sam Youl Lee, Richard Florida, Zoltan Acs, and Gary Gates, “Creativity and Entrepreneurship: A Regional Analysis of Firm Formation,” *Regional Studies*, Summer 2004.

Richard Florida, “Cities and the Creative Class,” *City & Community* 2.1, March 2003, pp 3–19.

Richard Florida, “The Economic Geography of Talent,” *Annals of the American Association of Geographers* 92.4, 2002, pp 743-755.

Richard Florida, “Bohemia and Economic Geography,” *Journal of Economic Geography* 2, 2002, pp 55-71.

Richard Florida, Mark Atlas, and Matt Cline, “What Makes Companies Green? Organizational and Geographic Factors in the Adoption of Environmental Innovations,” *Economic Geography* 77.3, July 2001, pp 209-224.

Richard Florida, and Derek Davison, "Gaining from Green Management: Environmental Management Systems Inside and Outside the Factory," *California Management* Review 43.3, Spring 2001, pp 64-84.

Robert Axtell and Richard Florida, "Emergent Cities: A Microeconomic Explanation for Zipf's Law,” *Computing in Economics and Finance*, 2001.

Richard Florida, "The Globalization of R&D: Results of a Survey of Foreign-Affiliated R&D Laboratories in the USA," *Research Policy*, 26, 1997, pp 85-103.

Richard Florida, "Lean and Green: The Move to Environmentally-Conscious Manufacturing,” *California Management Review* 39, 1, Fall 1996, pp 80-105.

Richard Florida, "Regional Creative Destruction: Production Organization, Globalization, and the Economic Transformation of the Industrial Midwest,” *Economic Geography*, October 1995 p 72,2: pp 315-335. [Reprinted in John Bryson et al., (ed). *The Economic Geography Reader* (Sussex: John Wiley, 1999, pp 223-231; and in Georges Benko and Alain Lipietz (eds.), *La richesse de regions: La nouvelle geographie socio-economique* (Paris: Presses Universitairres de France, 2000).

Richard Florida, "Toward the Learning Region,” *Futures: The Journal of Forecasting and Planning* 27.5, June 1995, pp 527-536. Reprinted in Meric Gertler, *Economic Geography Handbook*; Zoltan Acs, *Regional Innovation and Global Change* (London: Pinter Publishers).

Martin Kenney and Richard Florida, "The Transfer of Japanese Management Styles in Two U.S. Transplant Industries: Autos and Electronics,” *Journal of Management Studies* 32.6, 1995, pp 789-802.

Richard Florida and Martin Kenney, "The Globalization of Japanese R&D: The Economic Geography of Japanese R&D Investment in the United States,” *Economic Geography* 70.4, October 1994, pp 344-369.

Maryann Feldman and Richard Florida, "The Geographic Sources of Innovation: Technological Infrastructure and Product Innovation in the United States,” *Annals of the Association of American Geographers,* 84, June 1994, pp 210-229.

Donald Smith and Richard Florida, "Agglomeration and Industrial Location: An Econometric Analysis of Japanese-Affiliated Manufacturers in Automotive-related Industries," *Journal of Urban Economics*, 35, 1994, pp 1-19.

Martin Kenney and Richard Florida, "The Organization and Geography of Japanese R&D: Results from a Survey of Japanese Electronics and Biotechnology Firms," *Research Policy*, 23, 1994, pp 305-323.

Richard Florida and Martin Kenney, " Institutions and Economic Transformation: The Case of Postwar Japanese Capitalism," *Growth and Change,* 25, 1994, pp 305-323.

Martin Kenney and Richard Florida, "Japanese Maquiladoras: Production Organization and Global Commodity Chains," *World Development*, 22, 1, 1994, pp 27-44.

Richard Florida and Donald Smith, "Venture Capital Formation, Investment and Regional Industrialization," *Annals of the Association of American Geographers* 83, 3, September 1993, pp 434-451.

Richard Florida and Martin Kenney, "The New Age of Capitalism: Innovation-Mediated Production," *Futures: The Journal of Forecasting and Planning 25, 6,* July-August 1993, pp 637-652.

Richard Florida and Martin Kenney, "The Japanese Transplants, Production Organization and Regional Development," *Journal of the American Planning Association*, Winter 1992, pp 21-38. [Awarded best article of 1992 by the Journal of the American Planning Association and the American Planning Association, April 1993].

Richard Florida and Martin Kenney, "Restructuring in Place: Japanese Investment, Production Organization, and the Geography of Steel," *Economic Geography* 68, 2, April 1992, pp 146-173.

Richard Florida and Martin Kenney, "Transplanted Organizations: The Transfer of Japanese Industrial Organization to the United States," *American Sociological Review* 56, 3, June 1991, pp 381-398 Reprinted in Morris Low (ed)., *Science, Technology and R&D in Japan*, Routledge, 2001.

Richard Florida and Martin Kenney, "Organization versus Culture: The Japanese Transplants in the U.S.," *Industrial Relations Journal* 22, 3, Autumn 1991, pp 181-96.

Richard Florida, "The New Industrial Revolution", *Futures: The Journal of Forecasting and Planning*, July-August 1991, pp 559-76.

Richard Florida and Andrew Jonas, "U.S. Urban Policy, the Postwar State, and Capitalist Regulation," *Antipode* 23, 4, 1991, pp 349-84.

Richard Florida and Martin Kenney, "Organizational Factors and Technology-Intensive Industry: The U.S. and Japan," *New Technology, Work and Employment* 6,1, Spring 1991, pp 28-42.

Richard Florida and Martin Kenney, "Silicon Valley and Route 128 Won't Save Us," *California Management Review* 33, 1, Fall 1990, pp 68-88.

Richard Florida and Donald Smith, "Venture Capital, Innovation and Economic Development," *Economic Development Quarterly*, November 1990, pp 345-360.

Richard Florida and Martin Kenney, "High-Technology Restructuring in the USA and Japan," *Environment and Planning,* 22, February 1990, pp 233-252.

Martin Kenney and Richard Florida, "Japan's Role in a Postfordist Age," *Futures: The Journal of Forecasting and Planning,* 21, 2, April 1989, pp 136-51.

Martin Kenney and Richard Florida, "The Evolution of Research and Development in U.S. Industry: From Corporate R&D to Venture Capital Financed Start-ups," *Hitotsubashi Journal of Commerce and Management*, 24, 1989, pp 41-51.

Andrew Mair, Richard Florida and Martin Kenney, "The New Geography of Automobile Production: Japanese Transplants in North America," *Economic Geography,* 64,4, October 1988, pp 352-73.

Richard Florida, Martin Kenney and Andrew Mair, "The Transplant Phenomenon: Japanese Automobile Manufacturers in the United States," *Economic Development Commentary*, Winter 1988, pp 3-9.

Richard Florida and Martin Kenney, "Venture Capital-Financed Innovation in the U.S.," *Research Policy*, 17, 1988, pp 119-37.

Richard Florida and Martin Kenney, "Venture Capital, High Technology and Regional Development," *Regional Studies, 22, 1,* 1988, pp 33-48.

Martin Kenney and Richard Florida, "Beyond Mass Production: Production and the Labor Process in Japan," *Politics and Society*, 1988, p 16, 1: pp 121-158. Article and commentary from ensuing debate reprinted in Tetsuro Kato and Rob Steven (eds), *Is Japanese Management Postfordist? An International Debate.* (Tokyo: Madosha Publishers, 1993, in Japanese and English). Reprinted in Bob Jessop, *Regulation Theory and the Crisis of Capitalism*, (Edward Elger, 1999); also reprinted in Steven Tolliday, *The Rise and Fall of Mass Production, Volume II* (International Library of Critical Writings in Business History, Elger Reference, 1999).

Richard Florida and Martin Kenney, "Venture Capital and High Technology Entrepreneurship," *Journal of Business Venturing,* 3,4, Fall 1988, pp 301-319.

Richard Florida and Martin Kenney, "Venture Capital's Geography: A Comment on Leinbach and Amrhein," *Professional Geographer,* 40, 2, May 1988, pp 214-217.

Richard Florida and Marshall Feldman, "Housing in U.S. Fordism," *International Journal of Urban and Regional Research,* 12, 2, June 1988, pp 187-210.

Richard Florida, "The Distribution of Transfers to Various Types of Cities," *Public Budgeting and Finance*, 6, 3, Autumn 1986, pp 81-91.

Richard Florida, "The Political Economy of Financial Deregulation and the Reorganization of Housing Finance in the United States", *International Journal of Urban and Regional Research 10, 2,* June 1986, pp 207-231.

Richard Florida, "Enterprises et politique fiscale: l'example americain," *Revue Francaise de Finances Publique 1* , 1983, pp 85-101 (Abstracted in *Le Monde Diplomatique*).

Book Chapters

Richard Florida, "Foreword" in Paul Knox, (Ed.), *Atlas of Cities*, Princeton: Princetom University Press, 2014.

Richard Florida and Charlotta Mellander, "The Rise of the Global Creative Class" in Daniele Archibugi and Andrea Filippetti, (Eds.), *Handbook of Global Science, Technology, and Innovation*, Wiley, forthcoming.

Richard Florida, "Talent and Local Competitiveness" in David Audretsch, Al Link, and Mary Walsok, (Eds.), *The Oxford Handbook of Local Competitiveness*, Oxford University Press, forthcoming

Richard Florida, "Talent, Skills and Urban Economies" in Gordon L. Clark et al. (Eds.), *The Oxford Handbook of Economic Geography,* Oxford University Press, forthcoming.

Richard Florida, "A Divided City in a Divided World" Chapter 6 in Jonathan Manns (Ed.), *Kaleidoscope City: Reflections on Planning and London*, Colliers, 2014, pp. 189-197.

Richard Florida and Charlotta Mellander, "The Creative Class Goes Global," Chapter 1 in *The Creative Class Goes Global,* Routledge, 2014, pp 1-7.

Richard Florida, Charlotta Mellander and Kevin Stolarick, "Inside the Black Box of Regional Development – Human Capital, the Creative Class and Tolerance," Chapter 2 in *The Creative Class Goes Global,* Routledge, 2014, pp 11-49.

Richard Florida, Charlotta Mellander and Kevin Stolarick, "Talent, Technology and Tolerance in Canadian Regional Development," Chapter 3 in *The Creative Class Goes Global,* Routledge, 2014, pp 50-84.

Richard Florida, Charlotta Mellander and Haifan Qian, "China's Development Disconnect," Chapter 14 in *The Creative Class Goes Global,* Routledge, 2014, pp 283-307.

Richard Florida and Charlotta Mellander, "The Creative Class Around the World," Chapter 15 in *The Creative Class Goes Global,* Routledge, 2014, pp 308-312.

Charlotta Mellander and Richard Florida, “The Rise of Skills: Human Capital, the Creative Class and Regional Development,” in Jacques Poot, Manfred M Fischer, Peter Nijkamp (Eds.), *Handbook of Regional Science* Springer Verlag, 2014.

Richard Florida and Charlotta Mellander, “Toward a Psycho-Geography: Creativity, Tolerance and Openness in Regional Development and Well-Being”, in Jason Rentfrow (Ed.), *Psychological Geography,* American Psychological Association, 2013.

Richard Florida, “The Creative Class.” Vicki Smith (Ed). *Sociology of Work: An Encyclopedia*. Sage Publications, 2013.

Richard Florida, “The Creative Class”, in David Coates, Kathy Smith, Will Waldorf, Jr. (Eds.), *The Oxford Companion to American Politics,* Oxford University Press, July 2012.

Richard Florida, Charlotta Mellander and Patrick Adler, “The Creative Class Paradigm,” in David E. Andersson, Åke E. Andersson and Charlotta Mellander (Eds.), *The Handbook of Creative Cities,* Cheltanham: Edward Elgar, 2011, pp 56-71.

Richard Florida, “Globalization,” in John Agnew and James Duncan (Eds.), *The Wiley-Blackwell Companion to Human Geography*, 2011, pp 283-297.

Richard Florida, Brian Knudsen, and Kevin Stolarick, “Education in the Creative Economy: Knowledge and Learning in the Age of Innovation,” in Daniel Araya (Ed.), *The University and the Creative Economy*, New York: Peter Lang, 2010, pp 45-76.

Richard Florida, “Foreword,” in Christopher Kennedy, *The Evolution of Great World Cities.* University of Toronto Press, 2011, pp IX.

Richard Florida and Gary Gates, “Technology and Tolerance: The Importance of Diversity to High-Technology Growth.” in Terry Nichols Clark (Ed.), *The City as an Entertainment Machine*. Lanham, Boulder, New York, Toronto, Plymouth: Lexington Books, 2011, pp 157-178.

Richard Florida and Jason Rentfrow. “Place and well-being,” in K. Sheldon, T. Kashdan, and M. Steger (Eds*.), Designing the Future of Positive Psychology: Taking Stock and Moving Forward.* New York: Oxford University Press, 2011, pp 385-395.

Robert Wuebker, Zoltan Acs, and Richard Florida. “The Globalization of Innovation and Entrepreneurial Talent,” in Zoltan J. Acs and David B. Audretsch (Eds.), *Handbook of Entrepreneurship Research* (Second Edition. New York: Springer, 2010, pp 457-484.

Richard Florida, Kevin Stolarick and Brian Knudsen, “The University and the Creative Economy,” in D. Araya and M. Peters (Eds.), *Education in the Creative Economy: Knowledge and Learning in the Age of Innovation.* New York: Peter Lang, 2010, pp 45-76.

Richard Florida and Derek Davison, “Why Do Firms Adopt Advanced Environmental Practices (And Do They make a Difference?) in Cary Coglianese and Jennifer Nash (Eds.),*Going Private: Environmental Management Systems and the New Policy Agenda,* Washington DC: Resources for the Future, 2001, pp 82-104.

Richard Florida and Martin Kenney, "Transfer and Replication of Organizational Capabilities: Japanese Transplants in the United States”, in Richard Nelson (Ed.), *Organizational Capabilities*. Oxford University Press, 2001, pp 281-307.

Martin Kenney and Richard Florida, “Venture Capital in Silicon Valley: Fuelling New Firm Formation,” in Martin Kenney (Ed), *Anatomy of Silicon Valley*. Palo Alto, CA: Stanford University Press, 2000, pp 98-123.

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Richard Florida and Mark Samber, "Capital and Creative Destruction: Venture Capital and Regional Growth in U.S. Industrialization," in Trevor Barnes and Meric Gertler (Eds.). The New Industrial Geography: Regions, Regulation and Institutions. London: Routledge, 1999, pp 265-291.

Davis Jenkins and Richard Florida, "Work System Innovation among Japanese Transplants in the United States," in Paul Adler, Mark Fruin and Jeffery Liker (Eds.), *Remade in America: Japanese Transplants and the Diffusion of Japanese Production Systems*. New York: Oxford University Press, 1999, pp 331-360.

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Donald Smith and Richard Florida, "Venture Capital and Regional Innovation," in Zoltan Acs (Ed.), *Regional Innovation and Global Change*. London: Pinter Publishers Ltd, 1998.

Richard Florida and Davis Jenkins, "The Japanese Transplants in North America: Production Organization, Location and R&D”, in Steven Tolliday (Ed.), *Between Imitation and Innovation: The Transfer and Hybridization of Production Systems in the International Automobile Industry*. Oxford University Press, 1998, pp 189-215.

Mark Atlas and Richard Florida, "Green Manufacturing", in Richard Dorf (Ed.), *Handbook of Technology Management*. CRC Press, 1998, pp 13-80-85.

Wesley Cohen, Richard Florida, Lucien Randazzese, and John Walsh, "Industry and the Academy: Uneasy partners in the Cause of Technological Advance," in Roger Noll (Ed.), *Challenge to the Research University*. Washington: Brookings Institution, 1998, pp 171-200.

Richard Florida and Lewis Branscomb, "Challenges to Technology Policy in a Changing World Economy," in Lewis Branscomb and James Keller (editors), *Investing in Innovation: Creating and Research and Innovation Policy That Works*. MIT Press, 1998, pp 1-27.

Richard Florida, "The Industrial Transformation of the Great Lakes Region", in Philip Cooke (editor), *The Rise of the Rustbelt*. Taylor and Francis, 1997, pp 161-172.

Richard Florida and Martin Kenney, "Japanese Automotive Transplants and the Transfer of the Japanese Production System", in Frederick Deyo (Ed.), *Social Reconstructions of the World Automobile Industry: Competition, Power, and Industrial Flexibility*. Ithaca, New York: Cornell University Press, 1997, pp 51-83.

Richard Florida, "Foreign Direct Investment and the Economy", in Cynthia Beltz (Ed.), *Foreign Direct Investment*. Washington, D.C.: American Enterprise Institute, 1995, pp 63-118.

Richard Florida, "Conditioning Investment is a Losing Strategy", in Cynthia Beltz (Ed.), *Foreign Direct Investment*. Washington, D.C.: American Enterprise Institute, 1995, pp 36-39.

Richard Florida, "The Case Against Government-as-Venture-Capitalist", in Cynthia Beltz (Ed.), *Financing Entrepreneurs*. Washington, D.C.: American Enterprise Institute, 1994, pp 51-60.

Richard Florida, "Regions in the American Economy," in Grahame Thompson (editor), *The United States in the Twentieth Century* 1994.

Richard Florida and Donald Smith, "Venture Capital and Economic Development: An Empirical Analysis", in Edwin Mills and John F. McDonald (Eds.), *Sources of Metropolitan Growth*. New Brunswick, NJ: Center for Urban Policy Research, 1992, pp 183-209.

Richard Florida and Martin Kenney, "Japanese Foreign Direct Investment in the United States: The Case of the Automotive Transplants", Jonathan Morris (Ed.), *Japan and the Global Economy*. London: Routledge, 1991.

Richard Florida, Donald Smith and Elizabeth Sechoka, "Regional Patterns of Venture Capital Investment", in Milford Green (Ed.), *Venture Capital: International Comparisons*. London: Routledge, 1991, pp 102-133.

Marshall Feldman and Richard Florida, "Housing and Economic Restructuring", in Willem van Vliet and Jan van Weesep (Ed.), *Government and Housing: Developments in Seven Countries*. Urban Affairs Annual Reviews no. 36, Beverly Hills: Sage, 1990, pp 31-46.

Richard Florida, "The Origins of Financial Deregulation: The CMC, Heller Committee and the Friend Study", in Richard Florida (editor), *Housing and the New Financial Markets*. New Brunswick, NJ: Center for Urban Policy Research, 1986, pp 49-65.

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Peter J. Rentfrow, Charlotta Mellander, Richard Florida, Brian J. Hracs and Jeff Potter, "The Geography of Music Preferences", *Martin Prosperity Institute Working Paper*, 2014.

Richard Florida, Charlotta Mellander, and Peter Witte, "The Geography of Homelessness" *Martin Prosperity Institute Working Paper,* July 2012.

Richard Florida and Charlotta Mellander, "The Economic Geography of Smoking and Obesity," *Martin Prosperity Institute Working Paper*, September, 2011.

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Posts can be found at:
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