

# Kevin M. Stolarick

**Research Director**  
**Martin Prosperity Institute**  
**Joseph L. Rotman School of Management**  
**University of Toronto**  
**105 St. George Street, Ste. 9000**  
**Toronto, ON M5S 3E6**  
**Email: [kevin.stolarick@rotman.utoronto.ca](mailto:kevin.stolarick@rotman.utoronto.ca)**  
**Tel: (416) 946-5845**  
**Fax: (416) 946-7300**

## Teaching Interests

Urban Studies; City Building; Statistics/Quantitative Research Methods; Analysis of Large Data Sets; Regional Economic Development Consulting

## Research Interests

Importance of creativity and innovation to regional economic growth and prosperity; the interplay of urbanization, sustainability, and infrastructure in creating regional prosperity at a global level; individual and joint contributions of technology, talent, tolerance and territory assets to regional prosperity

## Education

**Master of Education in Higher Education Leadership**, Ontario Institute for Studies in Education, University of Toronto (June 2014)

**Ph.D. Information Systems**, Carnegie Mellon University (May 2002)

Dissertation: An Explanation of the IT "Productivity Paradox"

Chair: Dr. Charles Kriebel

The information technology (IT) "productivity paradox" is based on those studies that found little or no positive relationship between firm productivity and spending on IT. However, some earlier studies and other more recent studies have found a positive relationship. Given the large amounts spent by organizations on information systems, it is important to understand the relationship between spending on IT and productivity. Beyond replicating positive results, an explanation is needed for the conflicting conclusions reached by these earlier studies. Micro data collected by the Bureau of the Census was analyzed to investigate the relationship between plant-level productivity and spending on IT. This relationship has been investigated using assumptions and models similar to both studies with positive findings and studies with negative findings. The conflicting results can be explained by understanding the characteristics of both the data sample and firms analyzed in prior studies.

**M.S. Industrial Administration (MBA), Information Systems Concentration**, Tepper School of Business, Carnegie Mellon University, 1999

**B.S. Honors in Applied Computer Science**, Illinois State University, 1995

## Courses Taught

### Graduate

MGT 3090 Entrepreneurship, Creativity and Innovation

MGT 2003 Creative Economies  
MGT 3090 Creativity & Business  
RSM 2115 Creative Regional Strategies  
90-742 Creative Communities  
45-870 Strategic Management of Information Systems  
45-871 Information Strategy, Systems and Economics  
90-711 Empirical Methods for Public Policy and Management  
46-842 Database Design and Management  
46-941 Information Systems Modeling I (System Development)  
46-942 Information Systems Modeling II (Database)  
95-702 Organizational Communication & Distributed Object Technology  
45-875 Corporate Telecommunications Networks  
95-796 Statistics for IT Managers

### **Undergraduate**

INI 336 Creatives Cities  
INI 433 Creative Cities: Practicum  
67-101 Information Systems Freshman Colloquium  
67-250 The Information Systems' Milieux  
67-271 Fundamentals of System Development  
67-272 Application Design and Development  
67-304 Database Design and Implementation  
67-320 Special Topics: The Transformative Power of Information Systems  
67-373 Software Development Project  
67-475 Information Systems Applications  
70-453 Systems Analysis and Design  
70-451 Management Information Systems  
70-455 Information Resource Management  
ACS-168 Structured Problem Solving (Computer Science, Illinois State)

### **Executive Education**

“Regional Prosperity: What is it? How do you define it? How to you grow it?”  
Rotman Executive Education (for 15 Mayors and other officials from Sichuan Province)

“Attracting and Retaining the Workforce of the Future,” Heinz Senior Executive Seminar.

### **Other**

NSF Workshop on Incorporating Object Oriented Methodologies into the Information Systems Curriculum

Developed and provided corporate training in Client-Server Development, System Analysis and Design, Program Design, Testing Methodologies, Program Development Tools, New Hire Training, Software Engineering, DB2 & SQL, Other network and development technologies.

## Experience

- 2014 - **Cross-Appointed Faculty.** University of Toronto Transportation Research Institute.
- 2007-present **Research Director.** Martin Prosperity Institute, Rotman School of Management, University of Toronto. The primary focus of the position is the management, direction and research support of programs and the operations of the Institute. The position coordinates closely with the Director in the management of research projects. Work with the Director to develop new curriculum, courses, seminars, and workshops and support delivery of them; supervise Institute personnel, graduate students and students.
- 2002-present **Chief Discovery Officer.** Catalytix, Inc. Consulting and data analysis on regional economic development, primarily based on Creative Class theory. Also, Chief Operating Officer of this entrepreneurial start-up company.
- 2012-2013 **Walton Sustainability Distinguished Visiting Fellow,** School of Sustainability, Arizona State University
- 2004-2007 **Assistant Professor (Teaching).** Carnegie Mellon University. Information Systems Program, College of Humanities and Social Sciences. Teaching and service assignments. Primary emphasis on system development and distributed object technology, database, programming and development methodology courses. In addition, oversee and review several Junior and Senior student teams' development projects, student internships, and independent studies.
- 2001 - 2004 **Lecturer.** Carnegie Mellon University. Joint position Information Systems Program, College of Humanities and Social Sciences and H. John Heinz III School of Public Policy and Management.
- 2001 **Research Assistant.** Carnegie Mellon Software Center. Worked on efforts related to the size, structure, and composition of the software industry. Investigated differences at the regional level. Assisted with the analysis and development of the *Information Week* annual salary survey of IS workers. Completed much of the data development and analysis for Richard Florida's *The Rise of the Creative Class* (New York City: Basic Books, 2002).
- 1997 - 2000 **Research Assistant.** Carnegie Mellon Census Data Research Center. Research assistant to the Executive Director of the research center. Position included extensive work with the Longitudinal Research Database (LRD), a Census data set that includes information from 1963 to the present on all U.S. manufacturing establishments. Additional research included working with the Public Use Micro Sample (PUMS) and data from the Bureau of Economic Analysis, Bureau of Labor Statistics and other government agencies as well as integrating Census data with data from outside sources.
- 1985 - 1996 **Systems Specialist.** Country Companies Insurance Group, Bloomington, IL. Project manager on strategic software development efforts over 70 person-years in duration with over 15 project team members. Planned the entire project through implementation and accountable to senior management for the effort.

Managed client/server, mainframe, and workflow development projects. Collected end-user requirements, performed overall system and program design, developed test plans, developed new programs, enhanced existing programs, and implemented new systems. Researched new products and methods. Taught tool, methodology, and client/server classes to professional staff and management.

- 1987 - **Consultant.** Part-time, Self-employed.  
current Assist businesses in using PCs to solve their problems. Help with problem identification and implementation of the solution. Includes implementation recommendations, programming and support for software packages and hardware.
- 1987 **Lecturer.** Department of Applied Computer Science. Illinois State University.
- 1985 **Resident Assistant.** Illinois State University.
- 1983 - **Academic Advisor.** Department of Applied Computer Science.  
1985 Illinois State University.

## **Publications**

(2014). "Inside the black box of regional development" with Richard Florida and Charlotta Mellander in *The Creative Class Goes Global*, Charlotta Mellander, Richard Florida, Bjorn Asheim and Meric Gerler (eds.) Routledge: London, New York. 11 – 49.

(2014). "Talent, Technology and Tolerance in Canadian Regional Development" with Richard Florida and Charlotta Mellander in *The Creative Class Goes Global*, Charlotta Mellander, Richard Florida, Bjorn Asheim and Meric Gerler (eds.) Routledge: London, New York, 50 – 82.

(2014). "The creative class 'down under': Exploring the creative class theory in Australia" in *The Creative Class Goes Global*, Charlotta Mellander, Richard Florida, Bjorn Asheim and Meric Gerler (eds.) Routledge: London, New York. 243 - 261.

(2014). "Satisfaction Guaranteed? Individual Preferences, Experiences, and Mobility" with Brian J Hracs in *Seeking Talent for Creative Cities: The Social Dynamics of Innovation*, Jill L. Grant (ed.), University of Toronto Press: Toronto, Buffalo, London, 99-118.

(2013). "Can Oil Generate Creativity?" with Loulia Kouchaji. *Higher Education in the Global Age: Policy, Practice and Promise in Emerging Societies*, Daniel Araya, Peter Marber (eds.). Routledge: London, 226-237.

(2013). *Does Religion Stifle Entrepreneurial Activity* with Elizabeth Mack and Alessandra Faggian. Mimeo: Arizona State University.

(2013) "Baptism by fire: did the creative class generate economic growth during the crisis?" with Elizabeth Currid-Halkett. *Cambridge Journal of Regions, Economy and Society* 6, 55–69.

(2013). "Creativity and the crisis: The impact of creative workers on regional unemployment" with Elizabeth Currid-Halkett. *Cities*, 33, 5-14. August.  
<http://dx.doi.org/10.1016/j.cities.2012.05.017>

(2012). "Functional creative economies: The spatial distribution of creative workers." *Journal of Rural and Community Development*, 7(3), 144-163.

(2012). "From rural research to policy and back again" with Hallstrom, L. K., White, W., & Dolan, H. *Journal of Rural and Community Development*, 7(3), 1-3.

(2012). "Rural Areas Lag Behind in Key Workforce Skills" with Gabe, T., Abel, J.R. *Choices, AAEA*, Quarter 2012: 27(2).

(2012). "Knowledge in cities" with Todd Gabe, Jaison Able, and Adrienne Ross, *Urban Studies*, 49(6), 1179-1200. May.

(2012). "Cities, skills and wages" with Richard Florida, Charlotta Mellander and Adrienne Ross. *Journal of Economic Geography*, 12(2), 355-377. March

(2012). "Workforce skills across the urban-rural hierarchy" with Jaison Abel and Todd Gabe, *FRB of New York Staff Report No. 552*, February.

(2011). "Cities drive Ontario's future", *The Toronto Star*. September 14, 2011 Online editorial. <http://www.thestar.com/opinion/editorials/article/1054077--cities-drive-ontario-s-future>

(2011). "The arts: Not just artists (and vice versa)" with Elizabeth Currid-Halkett in *The Handbook of Creative Cities*, David E. Andersson, Åke E. Andersson, and Charlotta Mellander (eds.). Edward Elgar Publishing: London/ New York.

(2011). "The potential of place: Using location to attract global talent" with K. Richardson and R. Florida in *Innovation, Technology and Knowledge: Their Role in Economic Development*, C. Karlson, B. Johansson, and R. Stough (eds.). Routledge: New York.

(2011). "Are creative metropolitan areas also entrepreneurial?" with José Lobo and Deborah Strumsky. *Regional Science Policy & Practice* 3(3), 271-286. August.

(2011). "Geographies of scope: An empirical analysis of entertainment, 1970-2000" with Charlotta Mellander and Richard Florida, *Journal of Economic Geography*, 12(1), 183-204. January.

(2011). "The great divide: Economic development theory versus practice, a survey of the current landscape" with Elizabeth Currid-Halkett. *Economic Development Quarterly* 25(1), 143-157. May.

- (2011). "Let's put Toronto on the political map" with Eric Miller and Shauna Brail. *The Toronto Star*, Apr 14, 2011, p. A27.
- (2011). "Here to stay – The effects of community satisfaction on the decision to stay" with Charlotta Mellander and Richard Florida. *Spatial Economic Analysis*, 6(1), 5-24. March.
- (2010). "Occam's curse, dialectics, and the Creative City" with Brian Hraes and Richard Florida. *City, Culture and Society*, 1(4), 175-177. December.
- (2010). "Cultural capital and metropolitan distinction: Views of Los Angeles and New York" with Elizabeth Currid-Halkett. *City, Culture and Society*, 1(4) 217-223. December.
- 2010). "Music scenes to music clusters: the economic geography of music in the US, 1970 – 2000" with Richard Florida and Charlotta Mellander. *Environment and Planning A*, 42 (4), 785- 804.
- (2010). "The Occupation—Industry Mismatch: New Trajectories for Regional Cluster Analysis and Economic Development" with Elizabeth Currid. *Urban Studies* 47 (2), 337-362.
- (2010). "Beautiful places: The role of perceived aesthetic beauty in community satisfaction regional studies" with Charlotta Mellander and Richard Florida. *Regional Studies*, 45(1), 33-48. 2010.
- (2010). "It's all about what you do", *Oz Journal of the College of Architecture, Planning and Design*, Volume 32, 2010. Kansas State University
- (2010). "Geography of equilibria: Occupations and industries across Canada" with Karen King. Submitted to *The Professional Geographer*.
- (2010). "Leveraging inclusion and diversity as Canada's digital advantage" with Jutta Treviranus, Mark Denstedt, Catherine Fichten and Jennison Ascunson, a report submitted to Social Sciences and Humanities Research Council of Canada (SSHRC). OCAD Inclusive Design Research Centre - IDRC Online. Retrieved on September 26, 2012 from <http://idrc.ocad.ca/index.php/resources/idrc-online/49-articles-and-papers/453-leveraging-inclusion-and-diversity-as-canadas-digital-advantage>
- (2010). "Talent, technology and tolerance in Canadian regional development" with Richard Florida and Charlotta Mellander. *The Canadian Geographer*, 54(3), Fall 2010 277-304.
- (2010). "Buses have their place", *Waterloo Region Record*, September 20, 2010, pp. A8.
- (2010). "City's diversity should be more than a slogan", *The Toronto Star*, September 1, 2010, p. A19.

- (2010). "Creativity, tourism and economic development in a rural context: The case of Prince Edward County" with Mark Denstedt, Betsy Donald and Greg Spencer. *Journal of Rural and Community Development*, 5(1/2), 238-254.
- (2010). "What you do, not who you work for: A comparison of the occupational and industry structures of the United States, Canada and Sweden" with Karen King and Charlotta Mellander. Centre of Excellence for Science and Innovation Studies, *Working Paper Series in Economics and Institutions of Innovation*, Royal Institute of Technology, March.
- (2010). "Creative jobs, industries and places" with Charlotta Mellander and Richard Florida. *Industry and Innovation*, 17(1), 1-4.
- (2010). "Cultural mapping: A picture is worth a thousand words" with Elena Bird. In *Rediscovering the Wealth of Places: A Municipal Cultural Planning Handbook for Canadian Communities* (Greg Baeker, ed.). Toronto: Municipal World.
- (2010). "Making high-speed rail work for Ottawa: Benefits and success factors" with Ian Swain and Patrick Adler. *Journal of Public Transit in Ottawa*, Winter.
- (2009). "The occupation-industry mismatch: New trajectories for regional cluster analysis and implications for economic development" with Elizabeth Currid. *Urban Studies* 47(2), 2009.
- (2009). *Ontario competes: Performance overview using the 3Ts of economic development*. With David Smith. The Martin Prosperity Institute.
- (2009). "Diverse, talented city a laggard on innovation", with David Smith. *The Toronto Star*, August 17, 2009. Retrieved on September 1, 2012 from <http://www.thestar.com/comment/article/681597>
- (2009). "The policy journey toward education for the Creative Economy" with Richard Florida and Brian Knudsen in *Education in the Creative Economy: Knowledge and Learning in the Age of Innovation*, Daniel Araya & Michael Peters (Eds) (2009). Peter Lang: New York.
- (2008). "Beyond spillovers: The effects of creative-density on innovation" with Brian Knudsen and Richard Florida. Retrieved on September 26, 2012 from [http://creativeclass.com/rfcgdb/articles/Beyond\\_Spillovers.pdf](http://creativeclass.com/rfcgdb/articles/Beyond_Spillovers.pdf)
- (2008). "Density and creativity in U.S. regions" with Brian Knudsen, Richard Florida and Gary Gates. *Annals of the Association of American Geographers* 98(2), 461-478.
- (2008). "Experience the creativity" with Richard Florida and Charlotta Mellander. *Industry and Innovation* 15(4), 457-458.
- (2008). "Inside the black box of regional development - Human capital, the creative class, and tolerance" with Richard Florida, Charlotta Mellander. *Journal of Economic Geography* 8(5), 625-649.

(2007). "Urban density, creativity, and innovation" with Brian Knudsen, Richard Florida, and Gary Gates, May 2007.

(2006). "The university and the creative economy: A report on the role of the university in the economy" with Richard Florida, Gary Gates and Brian Knudsen. December. Retrieved on October 5, 2012 from [http://creativeclass.com/rfcgdb/articles/University\\_andthe\\_Creative\\_Economy.pdf](http://creativeclass.com/rfcgdb/articles/University_andthe_Creative_Economy.pdf)

(2006). "Creativity, connections and innovation: A study of linkages in the Montréal region" with Richard Florida. *Environment and Planning A*, 38:10, 1799-1817.

(2005). "Technology, talent and tolerance: The "soft" factors of regional growth," in *Weiche Standortfaktoren* [roughly translated, "*The Value of Regional Factors*"], Friedrich Thiessen, Oleg Cernavin, Martin Fuhr, and Martin Kaltenbach (eds). Berlin: Duncker and Humblot.

(2003). "First ever rankings of the 50 states on the Creativity Index," *Creative Intelligence*, 1(4) 1-4.

(1997). "The use of computers in the insurance industry," in *Blackwell Encyclopedic Dictionary of Management Information Systems*. Gordon B. Davis (ed.). Oxford: Blackwell.

### **Conference Presentations and Proceedings**

"Industrial Mix of Employment in Canada between 1971 and 2006" with Karen King. At the Regional Development VIII: Labor Markets and Industry Structure, NARSC, Ottawa, November 13-16, 2012. Contributed as the Chair, Discussant, and Organizer.

"International Trends" for "It's the Economy: The Importance of the New York City Economy to the Resilience of America" Panel. At The MAS Summit for New York City, New York, NY. October 18, 2012.

"Understanding the Latest Trends on Their Demographics, Motivations, Behaviours, and Lifestyles." At the Cultivating and Sustaining Your Creative Economy Summit hosted by the Strategy Institute. Toronto, ON. February 29, 2012.

"Releasing Constraints: The Impact of Increased Accesibility in Ontario." At Ontario Hospital Association Conference - Accessibility: Putting Policy into Practice. Toronto, ON. November 29, 2010.

"Should I Stay or Should I Go Now: The Effects of Community Satisfaction on the Decision to Stay or Move." At the Canadian Association of Geographers Annual Meeting, May 29, 2010.

"Geographic Features of Labour Markets and Innovation for Productivity" with Karen King. At Statistics Canada Socio-Economic Conference 2010. Ottawa, ON.

April 26, 2010.

“Firms, Clusters, Cities and Regions Growing National Competitiveness.” Video conference, McGill University Executive Management Class. January 29, 2010.

“Getting to Work.” At Strength In Services Summit 2009. Toronto, ON. November 16, 2009.

“What You Do, Not Who You Work For: A Comparison of the Occupational and Industry Structures of the United States, Canada and Sweden” with Karen M. King and Charlotta Mellander. At the North American Regional Science Council Meeting, San Francisco, CA. November 18, 2009.

“The Geography of Equilibria: Occupations and Industries across Canada” with Karen M King. At the Canadian Association of Geographers Annual Meeting. Toronto, ON. May 30, 2009.

“The Occupation-Industry Mix in Canada: Evidence from the 2006 Census of Canada” with Karen M. King. At the Annual Meeting of the Association of American Geographers. Las Vegas, NV. 2009.

“Understanding Creative Clusters: The Arts and Artists (Not Necessarily the Same)” with Elizabeth Currid. At North American Regional Science Council Meeting. November 21, 2008.

“The Economic Geography of the Entertainment Economy” with Charlotta Mellander and Richard Florida. At North American Regional Science Council Meeting. November 21, 2008.

“Where It’s At: The Economic Geography of Music in the US, 1970-2000” with Charlotta Mellander and Richard Florida. At North American Regional Science Council Meeting. November 21, 2008.

“The Rise of the Creative Cluster.” At the Conference on Creating a Culture for Economic Development, Upstate Alliance for Innovation. Rochester, NY, June 4, 2003.

“Technology, Talent and Tolerance: The “Soft” Factors of Regional Growth.” At Science Forum: The Future of the Rhine Main - Success Factors of Regional Economic Development. Darmstadt, Germany, June 23, 2003.

"The Potential for Synergy Between Certification and Insurance" with Paul Li, Mary Shaw, and Kurt Wallnau. Proceedings of the First International Workshop on Software Reuse Economics. Austin, Texas, April 16, 2002.

“Are Some Firms Better at IT? Differing Relationships between Productivity and IT Spending.” At the Workshop on Information Systems and Economics (WISE). Charlotte, NC, December 1999.

## Working Papers

“The (Current) Extent of India’s Urbanization.” Martin Prosperity Institute, Rotman School of Business, University of Toronto, 2013.

<http://martinprosperity.org/papers/Thinkers-Urbanization-Whitepaper.pdf>

“I Love (Hate) New York (City)” with Tomasz Bugajski. Martin Prosperity Institute, Rotman School of Business, University of Toronto, 2013.

[http://martinprosperity.org/wp-content/uploads/2013/08/I-Love-Hate-New-York-City-Whitepaper\\_v02.pdf](http://martinprosperity.org/wp-content/uploads/2013/08/I-Love-Hate-New-York-City-Whitepaper_v02.pdf)

“Night-Time Light Data: A Good Proxy Measure for Economic Activity?” with Charlotta Mellander, Zara Matheson and José Lobo. *Working Paper Series: Martin Prosperity Research*. Martin Prosperity Institute, Rotman School of Business, University of Toronto, 2013. REF. 2013-MPIWP-006.

<http://martinprosperity.org/papers/Night-time%20LightData-Formatted.pdf>

“The Economic “Impact” of a Downtown Casino in Toronto” with Taylor Brydges. Martin Prosperity Institute, Rotman School of Business, University of Toronto, 2013.

[http://martinprosperity.org/media/TO-Casino-Econ-Impact\\_v02.pdf](http://martinprosperity.org/media/TO-Casino-Econ-Impact_v02.pdf)

“Creativity and Prosperity: The Global Creativity Index” with Richard Florida and Charlotta Mellander. Martin Prosperity institute, Rotman School of Business, University of Toronto, 2011. <http://martinprosperity.org/media/GCI-Report-reduced-Oct%202011.pdf>

“Understanding the Creative Economy in China” with Xuan (Maggie) Chen. Martin Prosperity Institute, Rotman School of Business, University of Toronto, 2011.

[http://martinprosperity.org/media/CreativeChina\\_EnglishVersion.pdf](http://martinprosperity.org/media/CreativeChina_EnglishVersion.pdf)

“Music Scenes to Music Clusters - the economic geography of music in the U.S., 1970-2000”, with Charlotta Mellander and Richard Florida. *CESIS Electronic Working Paper Series. Paper* The Royal Institute of Technology, Centre of Excellence for Science and Innovation Studies (CESIS). No. 219, February 2010.

<http://www.kth.se/dokument/itm/cesis/CESISWP219.pdf>

“The Changing Returns to Education in Canada and Its Provinces, 1971-2006.” Martin Prosperity Institute, Rotman School of Management, University of Toronto, 2012.

“The Education- Job Match, Wages, and Occupational Class.” Martin Prosperity Institute, Rotman School of Management, University of Toronto, 2012.

“Human capital in cities and suburbs” with Charlotta Mellander and Richard Florida. *Working Paper Series in Economics and Institutions of Innovations*. Royal Institute of Technology and CESIS (Centre of Excellence for Science and Innovation Studies), January 2012.

“The inventive, the educated, and the creative: How do they affect metropolitan productivity” with José Lobo, Charlotta Mellander, and Deborah Strumsky. *Working Paper Series in Economics and Institutions of Innovations*. Royal Institute of Technology and CESIS (Centre of Excellence for Science and Innovation Studies), January 2012.

“Satisfaction guaranteed? Talent mobility and regional satisfaction” with Brian J. Hrac. *Martin Prosperity Institute Research Working Paper Series*, March 2011

“Growth without growth: Population and productivity change in U.S. metropolitan areas, 1980-2006” with Jose Lobo and Richard Florida. *Martin Prosperity Institute Research Working Paper Series*, February 2011.

“Should I stay or should I go, now: The effects of community satisfaction on the decision to stay or move” with Richard Florida and Charlotta Mellander. *Martin Prosperity Research Working Paper Series*, March 2010.

“That’s entertainment: Scale and scope economies in the location and clustering of the entertainment economy” with Richard Florida and Charlotta Mellander. *CESIS Electronic Working Paper Series*. Martin Prosperity Institute, CESIS and JIBS – Royal Institute of Technology and CESIS (Centre of Excellence for Science and Innovation Studies), Paper No. 158, January 9, 2009.

“Microsoft Canada—A case study of the new development centre in Richmond, BC,” with Richard Florida & K. Richardson. *Ontario in the Creative Age Working Paper Series*.

“D.I.Y. in decline? The re-emergence of management and specialization in the music industry,” with Brian J. Hrac.

“A research note on the impact on state populations from various approaches to the gay marriage issue,” a report for the Williams Institute, UCLA School of Law, 2006.

“The university, creativity and regional development” with Brian Knudsen, Richard Florida and Gary Gates, 2005.

## **Commissioned Reports**

“Who Works Where: Occupational and Industrial Distribution in Peterborough” with Karen M. King and Zara Matheson. Martin Prosperity Institute, Rotman School of Business, University of Toronto, 2013. <http://martinprosperity.org/2014/01/07/who-works-where-peterborough/>.

“So Much More: The Economic Impact of the Toronto Public Library on the City of Toronto” with Kimberly Silk. Martin Prosperity Institute, Rotman School of Business, University of Toronto, 2013.

“Understanding the Creative Economy in India” with Garrett Morgan, Shawn Gilligan, Sandeep Goyal and Melanie Fasche. Martin Prosperity Institute, Rotman School of Business, University of Toronto, 2013.

“Benchmarking the Creative Economy in Rural Ontario” with Zara Matheson and Taylor Brydges. Martin Prosperity Institute, Rotman School of Business, University of Toronto, 2012. <http://martinprosperity.org/media/EDCO%20Final%20Report.pdf>

“From the Ground Up: Growing Toronto’s Cultural Sector” with Zara Matheson, Michelle Hopgood et al. Martin Prosperity Institute, Rotman School of Business, University of Toronto, 2011.  
<http://www.toronto.ca/legdocs/mmis/2011/ed/bgrd/backgroundfile-41204.pdf>

“Releasing Constraints: Projecting the Economic Impacts of Increased Accessibility in Ontario” with Alison Kemper, James Milway and Jutta Treviranus. Martin Prosperity Institute, Rotman School of Business, University of Toronto, 2010.  
[http://martinprosperity.org/media/ReleasingConstraints\\_June22.pdf](http://martinprosperity.org/media/ReleasingConstraints_June22.pdf)

“Capitalizing on the Opportunity for Greater Economic Cooperation between Ontario and Quebec” with Richard Florida and Roger Martin. *Working paper series: Ontario in the Creative Age*. Martin Prosperity Institute, Rotman School of Business, University of Toronto, September 2009.  
[http://martinprosperity.org/media/MPI\\_ONQCLinkagePaper\\_092009.pdf](http://martinprosperity.org/media/MPI_ONQCLinkagePaper_092009.pdf)

“Talent, Technology and Tolerance in Canadian Regional Development” with Richard Florida and Charlotta Melander. *Working Paper Series: Ontario in the Creative Age*. Martin Prosperity Institute, Rotman School of Business, University of Toronto, Release: March 2009 . REF. 2009-WPONT – 010.

“What You Do, Not Who You Work For: A Comparison of the Occupational and Industry Structures of the United States, Canada and Sweden” with Karen King and Charlotta Melander. .Working Paper series: *Ontario in the Creative age*. Martin Prosperity Institute, Rotman School of Business, University of Toronto, Release: April 2009. REF. 2009-WPONT – 017.

“Funding to Arts and Cultural Organizations by the City of Toronto, 1990-2008. Full Report” with Andrew Bell, Martin Prosperity Institute, Rotman School of Business, University of Toronto, 2008. REF. 2008-WP – 001.

“Ontario in the Creative Age” with Richard Florida and Roger Martin, a report commissioned by Ontario Premier Dalton McGuinty, February 2009.

“Canada’s Creative Corridor: Connecting Creative Urban and Rural Economies within Eastern Ontario and the Mega Region”, a report for Prince Edward/Lennox and Addington Community Futures Development Corporation, 2009.

“Funding to Arts and Cultural Organizations by the City of Toronto, 1990-2008” with Andrew Bell, 2008.

“Creative Intelligence: Aberdeen, South Dakota”, a report for Absolutely Aberdeen, a venture of the Aberdeen Chamber of Commerce, 2006.

“El Paso’s Creative Economy Report Card”, a report for the El Paso Texas Chamber of Commerce, 2006.

“Tacoma-Pierce: Creative Economy Report Card”, a report for the Tacoma-Pierce Chamber of Commerce, 2006.

“Creative Attractiveness Measures” in “The 2006 College Destinations Index” by Collegia, Wellesley MA, 2006.

“The State of Florida’s Creative Economy Report Card”, a report for Enterprise Florida, 2006.

“Film and Entertainment Technology: Opportunities and Obstacles for Sustainable Regional Growth (Orlando)” with Louis Musante, a report for the Orlando Metropolitan Economic Development Commission, 2006.

“Wilmington’s [NC] Creative Economy Report Card”, a report for the Wilmington Chamber of Commerce, 2006.

“Shreveport’s Creative Economy Report Card”, a report for the Greater Shreveport Chamber of Commerce, 2005.

“Phoenix Downtown: Right Place. Right Time!” with George Borowsky, a report for The City of Phoenix, Downtown Office, 2004.

“Montréal’s Capacity for Creative Connectivity: Outlook and Opportunities” with Richard Florida and Lou Musante, a report for Culture Montréal, 2005.

“Blueprint for Creative Growth” with Lou Musante, a report for the Metropolitan Development Association of Syracuse and Central New York, Inc., 2004.

“Regional Creative Scorecard for Durham County North Carolina”, a report for the Durham County Convention and Visitors Bureau, 2003.

“Regional Creative Scorecard for the City of Oakland California”, a report for the City of Oakland California and the Community and Economic Development Agency, 2003.

“Creativity Strengths Weaknesses Opportunities and Threats (cSWOT) for Upstate New York”, a report for the Metropolitan Development Association of Syracuse and Central New York, Inc., 2003.

“Regional Creativity Benchmarks for the Providence Region”, a report for the Providence Foundation, 2002.

### **Invited Presentations**

“Who Works Where in Peterborough.” Study Presentation at Kawartha Manufacturers Association, Peterborough, March 13, 2014.

“Creative Rural Economy of Ontario.” Presentation to Monieson at the Queens

Conference, Kingston, ON. April 8, 2013.

“Sustainability and Prosperity.” Presentation at the Green Ideas Forum, Toronto, ON. March 6, 2013.

“Benchmarking Niagara.” Presentation to the Niagara Workforce Planning Board, Niagara, ON. February 21, 2013.

“Prosperity of Port Hope.” Presentation at the Annual General Meeting, Chamber of the local Chamber of Commerce, Port Hope, ON. February 6, 2013.

“Research in Action for Planning.” Presentation to University of Waterloo Planning Students, Waterloo, ON. February 4, 2013.

“Gambling on Toronto’s Future.” Presentation to Casino City at York University, Toronto, ON. February 1, 2013.

“Regional Prosperity.” Presentation to tACC Affective Computing Collaborative Forum, Pittsburgh, USA. December 2, 2012.

“The Changing Returns to Education in Canada and Its Provinces: 1971-2006.” To the Social Context of Policy Making course at the School of Public Policy and Governance, University of Toronto. Toronto, ON. October 26, 2012.

“Economic and Social Arguments Behind Building a Large Entertainment Casino Complex in the GTA.” Presentation to Toronto Association for Business Economics (TABE). Toronto, ON. October 25, 2012.

“Benchmarking Report – Midland.” To Mayors, councillors and economic development professionals of Simcoe County. Midland, ON. Sept 26, 2012

“The Next Niche Economy: The Service Class.” Featured Speaker at 2012 Greater Philadelphia Leadership Exchange. Toronto, ON. July 18, 2012.

To the Midwest Governors’ Association. Columbus Ohio. June 27, 2012.

“Higher Education's Role in City Building” Presentation. At Model D Speaker Series Event with Rotman School of Management. Detroit, MI. May 12, 2012.

Guest presentation. From the Ground Up: Growing Toronto's Cultural Sector Launch. Toronto, ON. April 28, 2012.

“Measuring Vibrancy: The Impacts of Arts and Culture Investments in Placemaking.” At a special Arts Forum panel at the National Museum of the American Indian in Lower Mahatten – Panel Discussion & Presentation – to The Municipal Art Society of New York (MAS NYC). New York, NY. April 24, 2012. Retrieved on September 1, 2012 from <http://www.youtube.com/watch?v=DWSZ77gWszE>

Keynote Address. At the Greater Peterborough Innovation Cluster’s Community

Innovation Forum: Knowledge In Action (CIF). Peterborough, ON. April 5, 2012. Retrieved on September 1, 2012 from <http://www.innovationcluster.ca/2012/07/09/cif-2012-keynote-address-dr-kevin-stolarick-2/>

Invited Presentation – Speaking at Toronto MPP Rosario Marchese to build support against the proposal of building a casino at Ontario Place. Toronto, ON. March 15, 2012.

“Projecting the Economic Impacts of Improved Accessibility in Ontario.” At the EU Conference on Disability. Copenhagen, Denmark. March 6, 2012.

“Understanding the Latest Trends on Their Demographics, Motivations, Behaviours, and Lifestyles.” At Summit on Cultivating and Sustaining Your Creative Economy hosted by the Strategy Institute. Toronto, ON. February 29, 2012.

“Creating and sustaining innovation.” At Innovative Sweden Event at MaRS Discovery District. Toronto, ON. January 23, 2012.

“The role of sub-national factors such as location, place and city-regions in global economic prosperity and how these factors relate to the Canadian space systems industry.” At Space Systems Event at Canadian Space Commerce Association (CSCA). Toronto, ON. January 12, 2012.

Address to the Mayors and Councils of the North Simcoe County at Mayors’ Annual Economic Action Initiative (EAI). Midland, ON. June 6, 2011

"Away; Not Gone For Good - The Future Prosperity of Atlantic Canada." Opening Keynote presentation at East Coast Connected’s Atlantic Business Summit – ABS 2010. Toronto, ON. June 18, 2010. Retrieved on September 1, 2012 from <http://vimeo.com/13994169> , <http://eastcoastconnected.ca/news/your-abs-2010-meet-kevin-stolarick>

“Putting the ‘Creative’ Back in New Orleans.” Speech to New Orleans Downtown Development District. New Orleans, LA. May 4, 2010.

“Occupational and Industrial Distribution in Denmark: A Comparison study with Sweden, the United States and Canada.” Presentation to FORA, The Danish Enterprise and Construction Authority’s Division for Research and Analysis. Copenhagen, Denmark. April 7, 2010.

“Creative Campus Initiative.” Keynote Speech to 13 Universities in the South East of England. Southampton, UK. March 23, 2010.

“Creative Economy.” Keynote Speech to Brantford Arts Block. Brantford, ON. March 5, 2010.

“The Rural Creative Economy: Issues and Challenges.” Presentation at Monieson Centre, Queen’s University. Kingston, ON. February 16, 2010. Retrieved on September 1, 2012 from

[http://www.youtube.com/watch?v=dZyyEgwJRM8&feature=results\\_main&playnext=1&list=PLAB346D04CEC274BB](http://www.youtube.com/watch?v=dZyyEgwJRM8&feature=results_main&playnext=1&list=PLAB346D04CEC274BB)

“Firms, Clusters, Cities and Regions Growing National Competitiveness” Video conference, McGill University Executive Management Class. Montreal, QC. January 29, 2010.

“Creativity and Service: Selling the Experience.” Presentation at INTIX International Ticketing Association’s 31st Annual Conference and Exhibition. Toronto, ON. January 28, 2010.

“Acting Locally - How Music, Education and Government Stakeholders Can Work Together for a Better and More Marketable City and More Dominant Music Industry.” Panel Discussion, Hamilton Music Awards Event. Hamilton, ON. December 4, 2009.

“The Arts and Artists – Not Necessarily the Same Thing.” Speech to Demography Workshop (co-sponsored with the Cultural Policy Center), University of Chicago. Chicago, IL. November 5, 2009.

“Creative Economy Outside City Limits.” Presentation at the Create West Virginia Conference. Huntington, WV. October 18-20, 2009.

Innovation Roundtable, Canada’s Research-Based Pharmaceutical Companies, (Rx&D) with the Hon. John Manley and Paul Lucas. Toronto, ON. October 15, 2009.

Toronto Public Library and Toronto Star hosted Panel Discussion on “What Kind of Toronto: What to do about the growing income gap in our city.” City Series at the Toronto Reference Library’s Bram and Bluma Appel Salon. Toronto, ON. October 8, 2009

Presentation at Innovation Philadelphia’s Global Creative Economy Convergence Summit. Philadelphia, PA. October 5-6, 2009.

OECD Seminar on Innovative Approaches to Turn Statistics Into Knowledge, Washington, DC. July 15, 2009.

“Prosperity: Quebec City.” Keynote Speech to PÔLE Québec Chaudière-Appalaches. Quebec City, Quebec. June 16, 2009.

“Innovation in the Creative Age: Why Tapping Everyone’s Creative Potential is Vital.” Keynote Address to Mohawk College. Hamilton, ON. May 26, 2009.

“Recent History of Occupations Across Canada.” Statistics Canada Socio-Economic Conference. Ottawa, ON. May 5, 2009.

“Ontario in the Creative Age,” PROGRIS Seminar Series, Munk Centre, University of Toronto. Toronto, ON. April 23, 2009.

“The Creative Engine: Tapping into its Drawing Power.” Speech to the Ontario Planning Forum Land and Economic Development Conference. Toronto, ON. March 5, 2009.

“Brief Prosperity Profile of Kitchener, Ontario”. At TVOntario's AgendaCamp series on Ontario's changing economy. Waterloo, ON. March 27, 2009.

"From the Textbook to the Playbook: Creative Class Theory in Practice." Presentation to Eastern Norway Research Institute. Hamar, Norway. November 4, 2008.

“Creative Dimensions in Prosperity Forum.” Speech to Prosperity Council of Waterloo. Waterloo, ON. September 24, 2008.

“Focus on Work with the Prosperity Institute and Research Related to the Creative Class.” Speech to Ontario College and Library Association Spring Dinner. Toronto, ON. April 24, 2008.

“Creating Knowledge Clusters of High-Value Employment in Designated Growth Areas; The Rise of the Mega-Region; and How Can the GTA and Greater Golden Horseshoe Position Itself to Compete on a Global Basis?” Keynote Address to Ontario Planning Forum Land and Development Conference. Toronto, ON. April 1, 2008.

“Orlando’s Film and Entertainment Technology Sector: Prospects for Growth.” Invited by Metropolitan Orlando Economic Development Commission. Orlando, FL. March 8, 2006.

“Las Vegas Creative Economy Forum.” Invited by University of Las Vegas, Nevada Development Authority, Clark County. Las Vegas, NV. September 29, 2005.

“Las Vegas Creative Economy Roundtable.” Invited by University of Las Vegas, Nevada Development Authority, Clark County. Las Vegas, NV. March 30, 2005.

“C3MM: The Creative Community Capability and Maturity Model,” with Lou Musante and George Borowsky. Invited by State of Michigan, Cool Cities Initiative. UNKNOWN, MI. August 24, 2004.

“Phoenix Occupational Clusters.” Invited by City of Phoenix, Community and Economic Development Department. Phoenix, AZ. July 1, 2004.

“Pittsburgh Occupational Clusters.” Invited by Pittsburgh Regional Alliance, Market Research Committee. Pittsburgh, PA. June 24, 2004.

“Montréal Creative Economy Benchmarks.” Invited by Culture Montréal and partners. Montreal, QC. June 2, 2004.

## Media

Radio Interview – Mitchell, R. (2013). “Gays Change Neighbourhoods!,” *ROYNATION* - [www.blogtalkradio.com/roynation](http://www.blogtalkradio.com/roynation), March 26, 2013.

Radio Interview – Galloway, M. (2013). “The Economic “Impact” of a Downtown Casion in Toronto,” *MetroMorning* – March 14, 2013.

Lewington, J. (2012). “Help planning a career from the get-go in B-school,” *The Globe and Mail – Business School News*, October 5, 2012. Retrieved October 5, 2012 from <http://www.theglobeandmail.com/report-on-business/careers/business-education/help-planning-a-career-from-the-get-go-in-b-school/article4592133/>

Rockel, N. (2012). “What makes a city a magnet for talent?” *The Globe and Mail*, September 6, 2012. Retrieved on September 6, 2012 from <http://m.theglobeandmail.com/technology/what-makes-a-city-a-magnet-for-talent/article591586/?service=mobile>

Dale, D. (2012). “Province’s casino threat hollow, MGM executive suggests,” *The Toronto Star*, May 15, 2012. Retrieved September 1, 2012 from [www.thestar.com/news/cityhallpolitics/article/1178449--province-s-casino-threat-hollow-mgm-executive-suggests](http://www.thestar.com/news/cityhallpolitics/article/1178449--province-s-casino-threat-hollow-mgm-executive-suggests)

Warzecha, M. (2012). “A lot of casino questions (and few answers) at Rob Ford’s executive meeting,” *Toronto Life*, May 15, 2012. Retrieved on September 1, 2012 from [http://www.torontolife.com/daily/informer/city-sindex/2012/05/15/casino-executive-meeting-report/?utm\\_source=rss&utm\\_medium=rss&utm\\_campaign=casino-executive-meeting-report](http://www.torontolife.com/daily/informer/city-sindex/2012/05/15/casino-executive-meeting-report/?utm_source=rss&utm_medium=rss&utm_campaign=casino-executive-meeting-report)

Alcoba, N. (2012). “MGM wants casino on Toronto’s waterfront,” *National Post*, May 14, 2012. Retrieved on September 1, 2012 from <http://news.nationalpost.com/2012/05/14/mgm-wants-casino-on-torontos-waterfront/>

Craggs, S. (2012) “8 ways to keep downtown’s momentum going,” *CBC News*, May 12, 2012. Retrieved September 1, 2012 from <http://www.cbc.ca/hamilton/news/story/2012/05/15/downtown-hamilton-momentum-boom.html>

Video Interview - (2012). Harvey Doogle and Save Ontario Place, May 8, 2012. Retrieved on September 1, 2012 from <http://www.saveontarioplace.ca/harvey-doogle-gets-smart-with-dr-kevin-stolarick>

Moss, I. D. (2012). “Creative Placemaking Has an Outcomes Problem,” *Createquity.com*. May 9th, 2012. Retrieved September 1, 2012 from from <http://createquity.com/2012/05/creative-placemaking-has-an-outcomes-problem.html>

Video Interview - (2012). "Road tolls would not turn off commuters: expert," *CTV News - ctvtoronto.ca*, April 27, 2012. Retrieved on September 1, 2012 from <http://toronto.ctvnews.ca/road-tolls-would-not-turn-off-commuters-expert-1.802176>

Shah, N. (2012). "Key reason for wage inequality is education," *The Wall Street Journal*, April 18, 2012. Retrieved on September 1, 2012 from <http://blogs.wsj.com/economics/2012/04/18/key-reason-for-wage-inequality-is-education/>

(2012). "Cities neglected," *CTV News*. March 30, 2012. Retrieved on September 1, 2012 from <http://martinprosperity.org/2012/03/30/cities-neglected-ctv/>

(2012). "Rotman School brings business success to the classroom with Junior Achievement," *Exchange Morning Post*, March 22, 2012. Retrieved on September 1, 2012 from <http://www.exchangemagazine.com/morningpost/2012/week12/Thursday/12032215.htm>

Brady, D. (2012). "The Obsolete Jobs Club," *Bloomberg Businessweek*, February 1, 2012. Retrieved on September 1, 2012 from <http://www.businessweek.com/magazine/the-obsolete-jobs-club-02012012.html>

(2012). "Innovation and the Power of Place," *Commercial Space Blog*, January 30, 2012. Retrieved on September 1, 2012 from <http://acuriousguy.blogspot.ca/2012/01/innovation-and-power-of-place.html>

Interview – (2012). "Vibrant' growth needed to cut into jobless rate: experts," *CTV News - ctvtoronto.ca*, January 2, 2012. Retrieved September 1, 2012 from <http://toronto.ctvnews.ca/vibrant-growth-needed-to-cut-into-jobless-rate-experts-1.748133>

Haque, S. (2011). "It's not a mirage – The latest challenge for Toronto's working poor: 'Food deserts'," *Scribe Toronto*, Fall Issue, November 18, 2011. Retrieved September 1, 2012 from <http://issuu.com/humbercollege/docs/scribemag>

Knelman, M. (2011). "City's future linked to creative clusters Toronto's creative landscape spread out," *The Toronto Star*, October 12, 2011, p. E1. Retrieved September 1, 2012 from <http://www.thestar.com/entertainment/article/1067936--city-s-future-linked-to-creative-clusters>

(2011). "Economic diversity bolsters Toronto," *National Post*, July 19, 2011. Retrieved September 1, 2012 from <http://www.canada.com/nationalpost/financialpost/story.html?id=46a2059b-8e29-4a53-9347-38c93a66a533>

Video Interview – (2011). "Economics of Alternative Transportation," *Business News Network*, July 13, 2011. Retrieved September 1, 2012 from <http://watch.bnn.ca/clip500115#clip500115>

Radio Interview – Morgan, J. (2011). “How to attract cool jobs,” *Martime Morning* - [www.news957.com](http://www.news957.com) , July 11, 2011.

Online Discussion – (2011). “How to attract cool jobs,” *The Globe and Mail - Report on Business*, July 4, 2011. Retrieved September 1, 2012 from <http://www.theglobeandmail.com/report-on-business/how-to-attract-cool-jobs/article2086227/>

Seale, S. (2011). “The hottest spots to start a small business,” *The Fiscal Times*, July 1, 2011. Retrieved September 1, 2012 from <http://www.thefiscaltimes.com/Articles/2011/07/01/The-10-Hottest-Spots-to-Start-a-Small-Business.aspx#page1>

Reilly, E. (2011). “HECFI's future hangs in the balance,” *The Spectator*, Hamilton, ON, Jun 23, 2011, p. A3.

Interview – (2011). “Can decaying buildings lure top talent? ,” *CTV News*, June 20, 2011. Retrieved September 1, 2012 from <http://martinprosperity.org/2011/06/20/can-decaying-buildings-lure-top-talent-ctv-news/>

Article – Rockel, N. (2011). “The Creative Class: Can decaying buildings lure top talent?” *The Globe and Mail - Report on Business*, June 20, 2011.

Interview – “Election 2011: Urban Voters – CTV,” *CTV*, May 18, 2011. Retrieved September 1, 2012 from <http://martinprosperity.org/2011/05/18/election-2011-urban-voters-ctv/>

Hancey, C. (2011). “Gridlock should be election issue, mayors say,” *The Globe and Mail*, April 18, 2011. Retrieved September 1, 2012 from <http://www.theglobeandmail.com/news/politics/gridlock-should-be-election-issue-mayors-say/article1989011/>

Interview – (2011). “Election 2011: Urban Voters,” *CTV News*, April 16, 2011. Retrieved September 1, 2012 from <http://martinprosperity.org/2011/04/16/election-2011-urban-voters-ctv-2/>

Abma, D. (2010). “Canadians want jobs they don't have to relocate for,” *Postmedia News*, November 18, 2010. Retrieved September 1, 2012 from <http://www.canada.com/Canadians+want+jobs+they+have+relocate/3848469/story.html>

(2010). “Arts groups re-think the ‘creative economy’ ” *CBC News*, November 2, 2010. Retrieved September 1, 2012 from <http://www.cbc.ca/news/canada/ottawa/story/2010/11/02/creative-class-112.html>

Video Interview – (2010). “Rediscovering the Wealth of Places,” *AuthentiCity*. September 1, 2010. Retrieved September 1, 2012 from <http://mappingauthenticity.com/2010/09/kevin-stolarick-video-interview-on-rediscovering-the-wealth-of-places/>

Mathieu, E. (2010). "UW campus to play key role in Stratford's tech transformation," *Waterloo Region Record*, June 19, 2010, p. D1.

Mathieu, E. (2010). "Arts meets high-tech in the new Stratford Economic renewal," *The Toronto Star*, Jun 19, 2010, p. B1. Retrieved September 1, 2012 from <http://www.thestar.com/business/article/825603--arts-meets-high-tech-in-the-new-stratford>

Article – (2010). "Thinking beyond job creation," *Telegraph Journal*, June 18, 2010. Retrieved September 1, 2012 from <http://martinprosperity.org/2010/06/18/thinking-beyond-job-creation-telegraph-journal/>

Martell, A. (2010). "Why queers have a stake in Jarvis redevelopment plans," *Xtra!*, June 17, 2010. Retrieved on September 1, 2012 from [http://www.xtra.ca/public/Toronto/Why\\_queers\\_have\\_a\\_stake\\_in\\_Jarvis\\_redevelopment\\_plans-8797.aspx](http://www.xtra.ca/public/Toronto/Why_queers_have_a_stake_in_Jarvis_redevelopment_plans-8797.aspx)

Anderson, S. (2010). "Is your city happy?" *UofT Magazine*, Spring 2010. Retrieved September 1, 2012 from <http://www.magazine.utoronto.ca/leading-edge/kevin-stolarick-what-is-the-happiest-city-personality-analysis/>

Macdonald, N. (2010). "Canada's smartest cities 2010," *Macleans*, May 20, 2010, Retrieved September 1, 2012 from <http://www2.macleans.ca/2010/05/20/canadas-smartest-cities/>

Mathieu, E. (2010). "Fewer in the queue for EI; With 795,900 on rolls, analyst says that's 'a lot' to be sidelined and not the full picture of joblessness," *The Toronto Star*, January 23, 2010, p. B3. Retrieved September 1, 2012 from <http://www.thestar.com/business/article/754739--fewer-in-the-queue-for-ei>

McNeil, M. (2010). "Welcome to the GTHA: a new mindset; Focus is now on pulling together," *The Spectator*, January 5, 2010, p. C6.

Article – Willis, A. (2010). "Atlantic Business Summit Diary 2: Kevin Stolarick and the Future Prosperity of Atlantic Canada", *East Coast Connected ECC*. Retrieved September 1, 2012 from <http://eastcoastconnected.ca/news/atlantic-business-summit-diary-2-kevin-stolarick-and-future-prosperity-atlantic-canada>

Lawson, M. (2009). "Toronto: A city of split personalities?" *The Strand*, October 29, 2009. Retrieved September 1, 2012 from <http://www.thestrand.ca/se/the-strand/toronto-a-city-of-split-personalities-1.2563243#.UH3aOobC98E>

Ormsy, M. (2009). "Toronto the good and bad and sad and mellow and spontaneous and ...," *The Toronto Star*, October 17, 2009. Retrieved September 1, 2012 from <http://www.thestar.com/news/insight/article/710958--toronto-the-good-and-bad-and-sad-and-mellow-and>

Balkisson, D. (2009). "Poverty gap leaves youth 'on precipice'; Experts spar on how to tackle alienation in poor neighbourhoods," *The Toronto Star*, October 7, 2009, p. GT2. Retrieved September 1, 2012 from <http://www.thestar.com/news/gta/article/706624--poverty-gap-leaves-youth-on-precipice>

Walcoff, M. (2009). "Region suffers from 'brain drain'," *Waterloo Region Record*, April 25, 2009, p. C8.

Lak, D. (2009). "The more things change: Experts wonder if there's opportunity in financial turmoil, or just turmoil," *CBC News*, February 20, 2009. Retrieved September 1, 2012 from <http://www.cbc.ca/news/canada/story/2009/02/20/f-economic-change.html>

Article – Parris, T. (2008). "Man behind the Creative Class stats shares ideas on Detroit." *Model D*, web-based magazine. December 2, 2008. Retrieved September 1, 2012 from <http://www.modeldmedia.com/features/stolarick170.aspx>

Gulli, C. (2008). "Canada's smartest cities: Is your city holding you back or is it helping you thrive?" by Cathy *MacLean's Magazine*. August 27, 2008. Retrieved September 1, 2012 from [http://www.macleans.ca/canada/national/article.jsp?content=20080827\\_119793\\_119793](http://www.macleans.ca/canada/national/article.jsp?content=20080827_119793_119793)

(2008). "Vancouver area (gulp) scored better than T.O.," *The Toronto Star*, February 8, 2008, p. AA5.

Grewal, S. (2008). "In praise of ghettos," *The Toronto Star*, February 2, 2008, p. ID2.

Grewal, S. (2008). "Somewhere beyond the rainbow; As Church-Wellesley gets gentrified, gay, lesbian enclaves pop up all over town," *The Toronto Star*, Jan 29, 2008, p. A10. Retrieved September 1, 2012 from <http://www.thestar.com/news/gta/article/298263--somewhere-beyond-the-rainbow>

Article – Saros Leung, M. (2008). "Competitiveness: U of T prepares Ontario for the global marketplace," *University of Toronto Bulletin*, January 15, 2008, pp. 1, 9. Retrieved September 1, 2012 from <http://www-2.rotman.utoronto.ca/userfiles/prosperity/File/The%20Bulletin.01-15-08.website.pdf>

## **Academic Service**

2013

SSHRC (Canada), National Science Foundation (US), Netherlands Organization for Scientific Research, Swiss National Science Foundation, European Science Commission - Grant Reviewer

2009

"Placing Creativity in Toronto" Conference Co-ordinator

2008-2012

“Experiencing the Creative Economy” Conference Co-coordinator

Doctoral students:

Worked with doctoral students from Business, Public Policy, Computer Science, Geography, Urban Studies, Engineering, Information Systems, Library Sciences, Sociology, and Human Computer Interaction.

Participated on the committee of doctoral students

Master’s students:

Worked with numerous masters students from a variety of programs both teaching and on several independent study projects, including students from Information Systems, Computer Science, the MBA program, Geography, Planning and Public Policy.

Board member for the Tepper MBA

Undergraduate students:

Worked with numerous undergraduate students on independent study, team-based research projects, and honours theses projects.

Teaching:

Taught, over six years, 33 sections of 13 unique courses with 1,575 students completing those courses, not including masters and undergraduate independent study courses, Information Systems Curriculum Revision Committee (Chair) – substantially revised the Carnegie Mellon Information Systems Program’s curriculum, 2004-2006;

Information Systems Faculty Search Committee, 2006; Information Systems Program Strategic Planning Committee (Co-Chair), 2003-2005; various Carnegie Mellon Scholarship Review and Award Committees, on-going; Tepper School of Business MBA Management Game Board Member and Board Chair, 1999-2007.

Peer Reviewer: *Management Science, MIS Quarterly, Information Systems Research, Economic Development Quarterly, ARCTIC, Journal of Economic Geography, Small Business Economics, Journal of Rural Studies, Annals of the American Association of Geographers, International Conference on Information Systems, International Journal of Urban and Regional Research, Journal of Rural Studies, Economic Geography, Canadian Journal of Higher Education, Journal of Technology Transfer, Small Business Economics, Entrepreneurialship and Regional Development, CITES, ARTIC, Geoforum,* and others

## **Community Service**

2012-2013

No Casinos Toronto - Advisor

2012

Chaired and Co-Hosted a series of Roundtables on the Impact of Arts and Culture on

Ontario's Economy. Toronto, ON. Fall 2012.

Jane's Walk: Executive Advisory Board Member, 2012-present

The Design Charrette: Rethinking Ontario Place - Organizer

MaRS Maven – A network of 20 external leaders of the corporate, digital, media, marketing, creative and design industries to join a hothouse of 12 MaRS staff to produce innovation wonderment. <http://www.marsdd.com/2012/05/17/mars-mavens-launches-network-engagement-all-stars-innovation-is/>

2011-present

Artscape Launchpad (formerly Centre for Creative Sector Entrepreneurship):  
Academic Advisory Board Member

2010-2011

CMA Creative Leadership Awards: Awards Jury Panel.

2009-present

Ontario Professional Planners Institute (OPPI) Awards: Awards Jury Panel –  
External

2009

Collaborative Charter Advisory Council: Conference Team Member for Creative  
Places + Spaces Conference.

## **Grants Received**

### **EXTERNAL RESEARCH FUNDING:**

Manulife Asia Research Desk, \$600,000 over three years, to research urbanization, sustainability and prosperity in existing and emerging cities across Asia with particular attention to findings of interest and benefit to the Canadian business community. This also includes coordination and hosting of a series of annual workshops and other related research events.

The Monieson Centre at Queen's School of Business' Research Partnerships to Revitalise Rural Economies project, a Social Sciences and Humanities Research Council of Canada Partnership Grants Initiative, "Who Works Where: Occupational and Industrial Distribution in Peterborough", 2013.

Toronto Public Library Foundation thanks to a generous donation from TD Bank Group and a contribution from the estate of Norman G. Hinton, "So Much More: The Economic Impact of the Toronto Public Library on the City of Toronto", 2013.

Canada India Foundation and the generous contribution of Dr. "Lucky" V I Lakshmanan and others, "Understanding the Creative Economy in India", 2013.

The Monieson Centre at Queen's School of Business' to Revitalise Rural Economies project, a Social Sciences and Humanities Research Council of Canada Partnership Grants Initiative and Economic Developers Council of Ontario, "Benchmarking the Creative Economy in Rural Ontario", 2012.

The Government of Ontario and the City of Toronto "From the Ground Up: Growing Toronto's Cultural Sector", 2011.

Ontario Ministry of Community and Social Services, Disability Directorate of Ontario, "Releasing Constraints: Projecting the Economic Impacts of Increased Accessibility in Ontario", \$220,488.00, 2009-2010.

City of Toronto, Economic Development, Culture and Tourism, "Mapping Jobs and Businesses in the Creative and Cultural Economy", \$48,000.00, 2009-2010.

Province of Ontario, Ministry of Economic Development and Trade, "Ontario in the Creative Age," \$2.22 Million, 2008-2009.

Province of Ontario, Ministry of Economic Development and Trade, "Capitalizing on the Opportunity for Greater Economic Cooperation between Ontario and Quebec", in support of "Ontario in the Creative Age" project, 2009-2010.

FORA, The Danish Enterprise and Construction Authority's Division for Research and Analysis, "Occupational and Industrial Distribution in Denmark: A Comparison Study with Sweden, the United States and Canada", \$70,000.00, 2009-2010.

Province of Ontario, Ministry of Culture, "Entertainment and Creative Cluster", \$24,000.00, 1990-2008, 2008.

Social Sciences and Humanities Research Council (SSHRC), "The Creative Food Economy: A New Menu for Sustainable Economic Development," co-applicant with Betsey Donaldson and Richard Florida; \$87,000; 2007-2008.

The Kauffmann Foundation for Entrepreneurial Leadership, "Creativity Co-llab Seed Grant," sole Primary Investigator; \$100,000; 2004-2005.

The Heinz Foundation, "The Role of the University in the Creative Economy," Co-PI with Richard Florida; \$45,000; 2002.

## **Technical Skills**

Project management; Client/Server and distributed system design and development; system development lifecycles; numerous system development methodologies including RAD, Rational Unified Process, Spiral, and Extreme Programming (XP); object-oriented system development; UML 2; Java; Enterprise Java Beans; CORBA; Java/RMI; JINI; XML; SOAP/WSDL/UDDI; C++; C#; Visual Basic.NET; PHP; MySQL; Smalltalk; testing methodologies; COBOL; IBM MVS JCL; CICS; SQL; DB2; Oracle DB; MS Access; dBASE; HTML; WML; XHTML; CSS; AJAX; Visio;

Visual Basic; Stata; Minitab; Gauss; SAS; Special Sworn Status United States Bureau of the Census. Deemed employee of Statistics Canada.

### **Awards and Honors**

Named Toronto's First "Creative City Builder" (Mayor and Council of Toronto), William Larimer Mellon Fellowship (Carnegie Mellon University), Presidential Honors Scholar, University Honors Scholar, National Merit Scholar, Bone Scholar Nominee, DPMA Scholarship, ACM Scholarship, Service Star Award.

### **Professional Designations**

**Associate in Automation Management**, 1989, Insurance Institute of America.

**Fellow, Life Management Institute**, 1991, Life Management Institute.

**Chartered Life Underwriter**, 1992, The American College.

**Chartered Financial Consultant**, 1992, The American College.

**Chartered Property Casualty Underwriter**, 1995, American Institute for Property Casualty Underwriters.