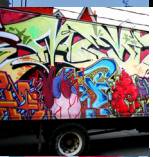


“Experience the Creative Economy”
Martin Prosperity Institute,
Rotman School of Management
University of Toronto
June 22-24, 2010

Purpose

Experience the Creative Economy is a unique conference which allows scholars new in their careers to experience notions of the creative economy in a small and focused setting. This conference will bring together up to 25 individuals with similar research interests to share their work, receive feedback, foster the development of effective research methods and to establish an ongoing framework of collaborative learning and mutual exchange for years to come.

The Program

The three day conference will be a mix of the following:

- Presentations by all participants regarding their research work. This research work may be considered within two streams: 1) a paper of current research work; or 2) a “wildly creative” research idea that is still in the process of exploration and development.
- Round table discussions
- Interactive panel discussions
- Professional development and research methodology workshops
- Mandatory nightly explorations of creative scenes in Toronto

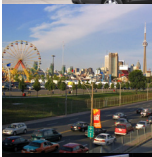
Who Should Attend?

Participants

In addition to our featured participants, Richard Florida and Kevin Stolarick, this conference is geared toward senior PhD students, Post-Doctorate Fellows and ‘junior’ faculty members who are engaged in researching the creative economy.

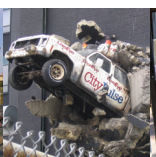
Organizers

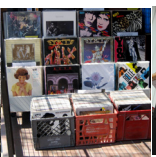
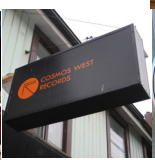
Brian J. Hracs – University of Toronto
Doreen Jakob – University of North Carolina at Chapel Hill
Karen King – University of Toronto
Dieter F. Kogler – University of University of Toronto

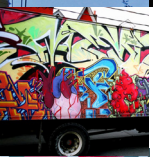


About the Martin Prosperity Institute

The Martin Prosperity Institute at the University of Toronto’s Rotman School of Management is the world’s leading think-tank on the role of sub-national factors-location, place and city regions-in global economic prosperity. We take an integrated view of prosperity, looking beyond economic measures to include the importance of quality of place and the development of people’s creative potential.





Timeframe

The conference will start on the morning of Tuesday, June 22nd and will end on the afternoon of Thursday, June 24th. Sessions are scheduled daily from 9:00 a.m. to 6:00 p.m., followed by dinner and evening activities. There will also be an optional tour or event on Friday, June 25th.

Costs

There is no registration fee and the conference sponsors will provide the following for all participants:

- All meals during the conference
- Group transportation to events during the conference

Important Note

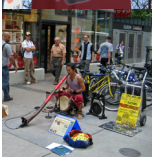
For delegates who will be attending our conference for the first time, the conference sponsors will provide a fixed travel stipend based on origin that should be sufficient to cover economy travel and accommodations.

For delegates who have attended a Creativity Conference in the past, some expenses may be covered depending on availability of funds.

How To Apply

The conference organizers will select up to 25 individuals to attend. Your application to participate must include:

- An indication of which stream you wish to be considered for:
- Stream 1 Research Papers, or
- Stream 2 Wildly Creative Idea
- A 250 word abstract
- A list of 3 keywords describing your paper or idea
- A CV which includes an actual or estimated PhD completion date
- A short (150 word) biography

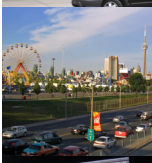
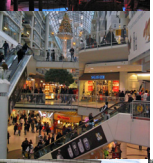
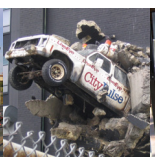
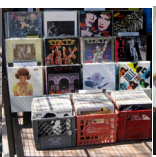
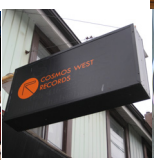


Email your application package by Monday April 26th to
creativityconference@martinprosperity.org

Conference organizers will email you regarding the status of your application in early May.

Accepted delegates will participate as follows during the conference:

- Submit a research paper or a 10-12 page "wildly creative" research idea by Friday June 11th 2010 to your designated panel discussant
- Present a 15 minute PowerPoint presentation of your submitted work
- Discuss and provide written comments on two presentations
- Chair or record a session




For more information about the conference including the program, accommodations and travel bursaries, please contact the conference organizers at creativityconference@martinprosperity.org.